



STARTER PACKAGE

**Please take a moment to fill out
this website content booklet &
we'll get you started online.**





Welcome to Yodelweb

Congratulations on purchasing a Yodel Web Package, the We-do-it-all-for-you™ website solution to get your business online. This booklet takes you through a step-by-step process to provide your content for your website.

What to do next

Read through the information and begin to think about what aspects of your business you want to feature on your website (both images and text). Also consider whether you have enough existing images for your business or whether you'll need to source more.

A copywriter will contact you to see how you are going and provide you with assistance and guidance to construct the layout and content for your website.

STEP 1: Compile your website content and select a template.

STEP 2: Post or email your Yodel Web content back to us.

Yodel Australia
36/42 Waterloo Road
Macquarie Park, NSW 2113

websites@yodel.com.au

Your Yodelweb package

Yodel Web Package

Website pages we build for you	1 Page
Website Build	FREE*
Website Hosting	Hosting packages on final pages
Mail Box (emails)	3
Domain Name	\$85 - Registration for one year
Web Design	Template (Choose from 150 template designs)
Phone Support Hours	9.00am - 5.00pm Monday - Friday (AEST)

*Free from your choice of hundreds of templates. Custom built websites will incur additional charges.



Important information

Privacy of Your Information

Any information we receive about you or your customers is strictly private and confidential. We do not share this information with any unauthorised parties.

What you need to know

Yodelweb use Wordpress as its CMS. We're also able to build a static site for you (for websites that don't change); this tool is PC and Mac compatible.

Additional pages, images, flash animations or custom made templates, sub-pages and forms will incur additional charges. Any edits will be charged at a Half Hour Rate of \$45

Important Supplying Correct Text

Text should be suitable for people who are visiting your website for the first time as well as others who have been there before. Think about who would visit your site and what type content they will get attracted to and continue to browse your website. The text you give us is what will appear on your website, so take your time to make it correct and legible. Make text information simple!

If you prefer, you can type your text in Microsoft Word and email the document to us.

Acceptable Image Formats

Photographs

Brochures

Letterheads/Business Cards

Magazines/Glossies

Full Colour Laser or Digital Prints

Image file formats: jpg, gif, eps or pdf

Unacceptable Image Formats

Newspapers/Photocopies/Faxed Images

Slides/Transparencies/Negatives

Printed Material with Gold or Silver as base

Image less than 4cm x 4cm

Unauthorised / copyrighted Images

File formats other than those listed (left)



Terms & Conditions

Your use of the Yodel Web product is governed by FulfilNET's Terms and Conditions viewable at www.yodel.com.au

Your contact details

Business Name _____

Contact Name _____

Domain name details

Please enter the Domain Name you wish to use for your website (eg. www.yourdomain.com.au). If you do not have a domain name, enter the domain name you would like us to register for you.

www. _____

I would like to register this Domain Name for \$85.00 annually

I already own this Domain Name

My Registry Key: _____

Would you like Yodelweb to host your website?

Yes

No

If no, we will send you the site files for you to send to your host.

More Information

All you need to know about Domain names document: http://www.auda.org.au/pdf/auDA_Brochure_2011.pdf

More information on your Registry Key; also known as a transfer code/key can be found here: http://en.wikipedia.org/wiki/Transfer_secret

For more information on website hosting please see: http://en.wikipedia.org/wiki/Web_hosting_service

Nominate your email accounts

_____ @ _____
_____ @ _____
_____ @ _____
_____ @ _____
_____ @ _____

Enter the email address(es) you would like at your domain name.

(eg info@domainname.com.au
sales@domainname.com.au)

Meta Tags

Description Tag:

Meta Tags are used by search engines to allow them to accurately list your site. **Please describe your Business.** This description will be shown in the search engine's general listing.

Keywords Tag:

Please list preferred keywords related to your Business (these are not your AdWords keywords)

Social Media Details



Please provide any existing social media pages you would like linked to your site.

Facebook:

Twitter:

LinkedIn

Other:

If you don't have any existing social media pages & you would like us to set it up for you, please select "Social Media" on the back form.

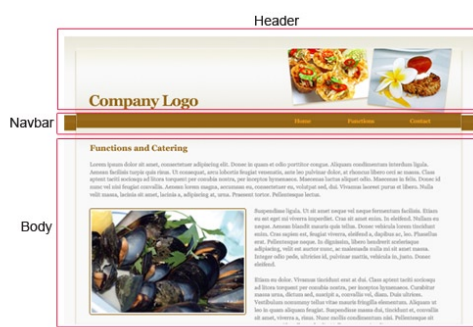
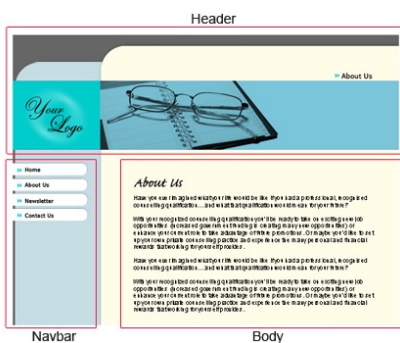
Choose your layout

Standard
(left side navigation)

Horizontal
(top bar navigation)

The layout of web page is usually divided into 3 main sections:

- Header
- Navigation Bar
- Body Content



Choose a style for your website

You can choose your template in a vast range of categories.

Please go to <http://www.yodelweb.com.au/templates.php>

or <http://wordpress.org/extend/themes/> and view our entire template collection with over 150 designs.

Remember that a template website is a pre-developed page layout designed by Word press and used to create new pages from the same design, pattern or style. Different images can be added to the body of the page but the header will remain the same for all pages.

Template Category:

Template ID:

Fancy a custom design instead?

Didn't see what you wanted? You can have your new website custom designed for an additional \$185.00 (Inc GST).

Yes

No



Website Content – Page 1

This page should contain information about your business, along with a brief company profile or any other information you would like to tell your customers. Remember, this is one of the first points of contact with your customers, so make it friendly, inviting and to the point. Don't forget to add your contact details!

Corporate Colours:

Page Name*:

Sub Pages**:

Page Text:

Logotype: You can supply your logo in the EPS, JPG, GIF or PDF formats

The colours of your business. This could be logo colours, and regularly used colours in collateral.

***Page Name** can be up to 16 characters in length.

****Sub Pages** incur an additional fee of **\$100 per page.**

Image limit: 6 images per page (based on loading times). Please see page 2 regarding the supply of images.

Please list the image file names:

- 1

- 2

- 3

- 4

- 5

- 6

(To add more information about your business, simply attach additional sheets to this page, or email a document through with completed form)

Additional Features

Yodel Web offers a range of optional extras to let you tailor the look and content of your site to suit your requirements.

<input type="checkbox"/>	Four additional email boxes	\$60 p.a.
<input type="checkbox"/>	Social Page package (twitter, facebook, linkedIn)	\$600.00 / \$220 ea.
<input type="checkbox"/>	Shopping cart / e-commerce plugin	POA
<input type="checkbox"/>	Website standard counter set-up	\$30
<input type="checkbox"/>	Additional page built by Yodelweb	\$120
<input type="checkbox"/>	Additional Images uploaded	\$20 ea.
<input type="checkbox"/>	Customised Forms (up to 12 fields, POA for extra)	\$120
<input type="checkbox"/>	Additional work (eg splash page, flash animation)	\$90 / hr (quoted)
<input type="checkbox"/>	Gallery Page	\$200
<input type="checkbox"/>	Slide Show (6 images)	\$150
<input type="checkbox"/>	All in one SEO (Search Engine Optimisation)	POA
<input type="checkbox"/>	Google Analytics (with AdWords Package*)	Free*
<input type="checkbox"/>	Search bar	\$20
<input type="checkbox"/>	Global translator	\$20
<input type="checkbox"/>	Newsletter Function	\$100

Products labeled "Price On Application" or POA will change depending on the size of your site and the requirements of the product.

Please call or email your Yodelweb representative if you would like to discuss a price for these products.

- HTML Emails POA
- Video and music file uploads \$40 ea.
- Light box (image overlay on click) \$5 ea
- Website standard counter set-up \$30
- Webhosting (Choose a package below)

Small	Medium	Large	
250MB	1GB	Custom	Disk Space
1GB	5GB	Custom	Bandwidth
5	20	Custom	Email Accounts
1	5	Custom	MySQL
\$16.60	\$23.30	Quote	Monthly
\$50.00	\$70.00	Quote	Quarterly
\$200.00	\$280.00	Quote	Yearly

And that's all we need to get you going!

Simply save this completed form and email it back to us with the images required for you website page(s) - up to 6 images per page following the guidelines on page 2.

Don't see a feature your site needs? Call or email us today to see what we can do for you!



save



print & post



or email

1800 SEARCH (1800 732 724)
websites@yodel.com.au